

Taste Knutsford Campaign

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Hopefully many of you will have seen the window display, 'love Knutsford,' at the shop on Canute square, which arrived last week. The next bit of the jigsaw has been production of the ◆taste Knutsford ◆ promotion which started from yesterday, funded by Cheshire East Council as part of its Recession mitigation plan through the visitor economy ◆event towns◆ project. This is being distributed initially via the featured businesses, the TIC and at the Tatton food lover◆s fair. Every car arriving at Tatton for this event is being given a copy and it is also available via the info cabin and the Housekeeper◆s Store. This makes the distribution very targeted on a discerning ◆foodie◆ audience.